

ARTWORK SUPPLY GUIDELINES

Submitting your artwork:

For the purposes of submissions, a low resolution file is suitable. Please do not upload files larger than 10mb. If this is not possible, use the dropbox link via the online submission form.

DIGITAL MEDIUMS

Artworks created / edited using software

File format (for submission):

PDF, JPG or PNG (CMYK or RGB colour space)

Aspect ratio:

7:3 ratio (Fig. 1)

Setup:

Final printed size of artwork will measure 560cm x 240cm, so it is recommended that artwork using software be setup at 50% scale. (eg, artboard 280x120cm).

If successful, a high resolution file will be required for printing.

NON-DIGITAL MEDIUMS

Paintings, sketches, drawings, etc

A photograph or scan of the work is required for submission. Please ensure the entire work is captured with ample resolution.

If photographing your work - it is critical that lighting is even, framing is clearly visible and image is front on. Please read this [guide](#) for best practices photographing your work.

If successful, you may be required to re-photograph the work for purposes of large

scale print reproduction. In this event, it will be up to you to bring artwork to Armsign premises or have it photographed at your expense.

File format:

TIFF, JPG or PNG (CMYK or RGB colour space)

Aspect ratio:

7:3 ratio (Fig. 1)

** If the submission does not meet exact ratio, some cropping and/or adjustments may be required before artwork can be printed.*

Fig. 1

